Art submission For Frechard Gallery

1) WHAT WILL THE NEW GALLERY ONLINE WEBSITE WILL OFFER, and HOW WILL IT WORK ?

- Sale of original art (you set the price)

- Sale of prints (you can tell your price or we can use a scale already existing) IMPORTANT: FOR DIRECT PRINTS, the commission will be shared after we remove all printer cost and shipping cost.

- Artist of the month feature, write -up about you and your work

- Virtual exhibitions - pop-up exhibition

- Your art on the client wall digital image option (to come)

- About shipping ? The client will pay

If original, you will ship. You can use a company to pack (we can discuss this further)

If digital? Direct shipping from the online printer to the client unless you want it differently.

Our commission will depend on your choice (see the 2 options further below)

2) HOW TO JOIN THE ONLINE PLATFORM:

We would like to offer QUALITY AND A PERSONAL EXPERIENCE, without a huge artist platform where you become invisible.

The new website will be "organic" centered towards the relationship between us and your client. You will be able to meet with your client on a private zoom call...

There will be a 1 time annual fee of \$125 to join the platform



Note: the online gallery will take 33% of sale, that includes credit card processing fee. The client will pay the taxes.

So here is what we need from you:

A. Between 8 to 10 high resolution images Minimum 300 DIP SENT via We transfer or Google doc, all on the SAME DOCUMENT

VERY IMPORTANT !

B. Each image needs to have the following info as follow:

- Your name
- -" title"
- Media
- Dimensions
- -Price (be specific)
- C. Attached to the same email, send a BIO and STATEMENT with a nice picture of you (Top left corner) NO MORE THAN ONE PAGE IF POSSIBLE

Are you in? Please Start submitting at <u>christinefrechardgallery@gmail.com</u> THANK YOU! Any questions? call Christine at + 1 724 766 0104 (whatsApp available)